Hi, I'm

Marianne Delgado

a graphic designer with a **passion for people.**

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experience

Graphic Design Intern

Shaw Industries, Residential Business   *May 2023 - present*

- Assists several brand designers under Shaw Industries, a Berkshire Hathaway subsidiary, with print and digital assets, including consumer-facing advertisements, social media, one-pagers, and standees.

- Co-developed branding for the 2024 market event that takes place in five major cities spanning North America.

- Works closely with clients, marketing managers, and experienced designers in a team setting to meet tight deadlines.

Creative Services Senior Designer

The Red & Black Publishing Co.   *August 2022 – January 2023*

- Was co-founding member of the in-house design agency at The Red & Black Publishing Co., the largest nonprofit student newspaper in the Athens area, run by the student body.

- Designed 8 multipurpose templates for social media use for external clients and 3 of The Red & Black's Instagram accounts.

Special Publications Designer

The Red & Black Publishing Co.   *August 2021 – August 2022*

- Created a capsule collection of 4 stickers, 1 shirt, and a notebook design for The Red & Black, raising over $34k+ during the 2021 NewsMatch Campaign.

- Designed 4 feature layouts and an illustrated recipe book covering 40 eateries in Athens.

UX/UI Design Research Assistant

Dr. Michael Cotterell, UGA   *September 2022 – January 2023*

- Conducted independent research with Nielsen-Norman principles to determine best visual design for an R software package created for improving educational interventions.

Public Relations Officer, Executive Board

Filipino Student Assoc. | Extracurricular   *March 2021 – March 2022*

- Oversaw the UGA Filipino Student Association's social media networks and public outreach operations, including photography, member retention strategies, and conceptualization of cohesive themes for events.

education

The University of Georgia

B.F.A. Graphic Design 2023

Certificate in Computing

GPA: 3.93 / 4.0

Summa Cum Laude

toolbox

InDesign	Acrobat
InCopy	Adobe Suite
Illustrator	After Effects
Figma	Java, C
FigJam	Basic HTML,
Photoshop	CSS, JS
Procreate	BloxCMS

skills

Visual Communication

Publication Layout (print and digital)

Social Media Design

Motion Design and Animation

Illustration

Product Design

Wireframing

UX/UI Design

honors

William H. Fields Scholarship

- Rewarded by The Red & Black for commitment and passion

- Monthly additional stipend for 3 semesters

- Personal essay and letter of recommendation